

Economic Development Inventory 2003

A survey of economic development professionals about their current and planned economic development activity Conducted by the Indiana Business Research Center, Kelley School of Business at Indiana University

Information about individual persons will be kept confidential.

You were selected as the key contact for economic development work for your organization. We ask that you complete this survey based on the organization you represent. If you are responsible for more than one, please request an additional survey to represent each organization.

*** = required field**



Section I. Contact Information.

Organization * _____

Address * _____

City * _____

County _____ 5-digit ZIP * _____

Telephone * _____

Fax _____

Web site address _____

Who is the key contact to initiate discussions when new prospects come to your area?

Name * _____

E-mail address _____

Person responding if different from person named above

Name _____

E-mail address of this person _____

Section II. Information about you as a professional.

II-1. Have you had professional training in economic development?

Yes No

Check all that apply.

- Center for Economic and Community Development (Ball State)
- International Economic Development Council
- National Association of Housing and Redevelopment Officers
- Lincoln Institute of Land Policy
- National Association of Regional Councils

- Economic Development Institute
- Other _____

II-2. How many years of economic development experience do you have?

Years of Experience	
In your present position	
At your present organization	
In a comparable position at another organization	

II-3. What percentage of your job do you consider to be economic development? _____%

Section III. Information About Your Organization

III-1. Which of the following best describes your organization and responsibilities?

- Chamber of Commerce
- Urban Enterprise Association
- Economic Development Corporation
- Empowerment Zone
- Community Development Corporation
- Workforce Development Agency
- Other (please describe) _____

III-2. What is the geographic area of focus for economic development activities carried out by this organization? Check all that apply.

- Downtown
- County-wide
- Redevelopment Zone
- Neighborhood Based
- Empowerment Zone
- Regional Area
- City-Wide
- Enterprise Zone
- Other _____

III-3. Do you represent:

- Public 501(c)(3)
- Public 501(c)(4)
- Public 501(c)(6)
- Local Government
- Private
- Mixed public/private organization
- Other _____

III-4. Number of members on board of directors: _____

III-5. Number of paid employees: _____

III-6. Budget for economic development efforts/projects: _____

III-7. Expenditures for fiscal 2002 (Used for Economic Development Activities)

Capital Projects _____

Personnel _____

Travel _____
 Training, Workshops/Conferences _____
 Programs _____
 Advertising & promotions _____
 Supplies and expenses _____
 Rent _____
 Other _____

III-8. Fiscal 2002 Total Operating Budget

- | | | |
|---|--|---------------------------------------|
| <input type="checkbox"/> \$10 Million or higher | <input type="checkbox"/> \$1-2 Million | <input type="checkbox"/> \$75-100,000 |
| <input type="checkbox"/> \$5-10 Million | <input type="checkbox"/> \$500,000-1,000,000 | <input type="checkbox"/> \$50-75,000 |
| <input type="checkbox"/> \$3-5 Million | <input type="checkbox"/> \$250,000-500,000 | <input type="checkbox"/> \$<\$50,000 |
| <input type="checkbox"/> \$2-3 Million | <input type="checkbox"/> \$100,000-250,000 | |

III-9. Percent of operating budget that comes from the following:
 (Total to equal 100%)

- _____ % Local governments
- _____ % County government
- _____ % State government
- _____ % Federal Government
- _____ % Chamber of commerce
- _____ % Foundations
- _____ % Private businesses or individuals
- _____ % Sales, fees or other earned income from enterprises or activities
- _____ % Membership Dues
- _____ % Other _____

Section IV. Economic Development Views

IV-1. What are your organization's top three priorities in economic development for the year 2003-04?

Please rank top three with 1, 2 and 3 with "1" being your top priority.

- _____ Land acquisition
- _____ Grants (State or Federal) for infrastructure development
- _____ Downtown Development
- _____ Business Retention
- _____ Business Attraction
- _____ Redevelopment
- _____ Infill Development
- _____ Affordable Housing
- _____ e-infrastructure (telecommunications)
- _____ Transportation
- _____ Prospect development
- _____ Other _____

IV-2. Does your organization focus on specific sectors or clusters for economic development projects?

Yes No

If yes, check all that apply.

- | | | |
|---|---|---|
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Health care industry | <input type="checkbox"/> Recreation & Entertainment |
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Advanced Manufacturing | <input type="checkbox"/> Life Sciences |
| <input type="checkbox"/> Small businesses | <input type="checkbox"/> Telecommunications | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Arts | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Minority businesses | <input type="checkbox"/> Logistics and Distribution | <input type="checkbox"/> Other _____ |

IV-3. Does your organization have a strategic plan for economic development? Please indicate on a scale from 1-3 which one of the following statements most closely fits with your state of implementation in 2003? (1 = most closely)

- _____ No strategic plan in place. Ad hoc approach to economic development.
 _____ Strategic plan developed and only partially implemented.
 _____ Strategic plan developed. Implementation uses plan to set targets and monitor progress.

IV-4. How many economic development groups or organizations are you involved with (either through membership, collaboration, and/or work agreements)? Check all that apply.

- NW Indiana Forum
- Chamber of Commerce
- Northwest Initiative
- Quality of Life Council
- County Convention and Visitors Bureau
- Urban Enterprise Association
- Empowerment Zone
- Northern Indiana Regional Planning Commission (NIRPC)
- Construction Advancement Foundation
- Indiana Department of Commerce
- Federal Department of Commerce
- Workforce Development Agency
- NIPSCO
- Indiana Economic Development Council
- Indiana Economic Development Association
- Other _____

IV-5. Do you consider the following factors to be an asset or an impediment to development in your area of responsibility?

PHYSICAL FACTORS:	Asset	Impediment
Availability of land	<input type="checkbox"/>	<input type="checkbox"/>
Availability of waterfront land	<input type="checkbox"/>	<input type="checkbox"/>
Quality of waterfront land	<input type="checkbox"/>	<input type="checkbox"/>
Location factors:		
Access to transportation	<input type="checkbox"/>	<input type="checkbox"/>
Access to markets	<input type="checkbox"/>	<input type="checkbox"/>
INFRASTRUCTURE:	<input type="checkbox"/>	<input type="checkbox"/>
Transportation: Highways	<input type="checkbox"/>	<input type="checkbox"/>
Utilities (water, gas/electric, sewer)	<input type="checkbox"/>	<input type="checkbox"/>
Telecommunications/Broadband	<input type="checkbox"/>	<input type="checkbox"/>
Finance and Capital – Access	<input type="checkbox"/>	<input type="checkbox"/>

	Asset	Impediment
Industrial structures (available buildings)	<input type="checkbox"/>	<input type="checkbox"/>
Community identity and image	<input type="checkbox"/>	<input type="checkbox"/>
Public Perception of Northwest Indiana	<input type="checkbox"/>	<input type="checkbox"/>
Local Amenities	<input type="checkbox"/>	<input type="checkbox"/>
Housing Stock	<input type="checkbox"/>	<input type="checkbox"/>
TAXING STRUCTURE:	<input type="checkbox"/>	<input type="checkbox"/>
	Local	<input type="checkbox"/>
	State	<input type="checkbox"/>
Public Safety	<input type="checkbox"/>	<input type="checkbox"/>
Knowledge base at local government level	<input type="checkbox"/>	<input type="checkbox"/>
Educational System K-12	<input type="checkbox"/>	<input type="checkbox"/>
Post Secondary Education System	<input type="checkbox"/>	<input type="checkbox"/>
Living wage and higher earning jobs	<input type="checkbox"/>	<input type="checkbox"/>
Zoning	<input type="checkbox"/>	<input type="checkbox"/>
Code Enforcement	<input type="checkbox"/>	<input type="checkbox"/>
Environmental Constraints	<input type="checkbox"/>	<input type="checkbox"/>
Local Political Leadership	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>

IV-6. What are your information needs?

- Information on targeted sectors
- Website for exchange of ideas, information
- Forum for Economic Development Professionals
- GIS Mapping
- Advice on Capital Formation
- Information about Funding Sources
- Other _____
- Other _____

IV-7. Would you be willing to give a personal interview in relation to economic development?

- Yes No

THANK YOU FOR YOUR PARTICIPATION.