

# Kokomo

## Kathy Parkison

Director, Center for Economic Education and Associate Professor of Economics, Indiana University, Kokomo

*Long time Indiana Business Review contributor, Dr. Dilip Pendse, passed away on September 19th, 2001. He leaves large shoes to be filled and he will be greatly missed at IU Kokomo—K.P.*

*Ed. Note: These pages have been graced by Dr. Pendse's expertise and humor since his first Outlook article in 1979. We will miss him.*

**K**okomo's economy is heavily weighted towards manufacturing. Unfortunately, this is one of the areas of the economy that has been hardest hit since the events of September 11th and by the general economic slowdown affecting the country prior to September 11th. This has meant that many firms in the Kokomo area have seen a general economic malaise and a slowdown in business. This hits especially hard since Kokomo has been one of the economic powerhouses of the area. The Kokomo Metropolitan Statistical Area has long had the distinction of being one of the top MSAs in the country in terms of average salary, despite the fact that the Kokomo MSA is the smallest of the 11 MSAs in Indiana.

There has been one large piece of good news in the manufacturing front: DaimlerChrysler's Indiana Transmission Plant recently produced its 1 millionth transmission. The plant has been open about three years and is now up to full speed. Original goals for the plant called for about 2,900 transmissions produced per day, and they are now up to about 3,400 per day. This translates into about 800,000 per year.

But, there have been some specific problems that have become evident in Kokomo's economy in the past few months. Unemployment has increased from the September 2000 levels of 2.7 percent to September 2001 levels of 5.4 percent. The average workweek has dropped, resulting in fewer hours worked and/or less overtime pay. Thus, average weekly earnings have fallen from \$1,014.34 to \$996.38, leaving many confused and ill at ease about their economic future.

## Visible Changes in the Kokomo Landscape

There have been other changes that are easily visible in the Kokomo region. The Superfund site at Continental Steel has finished with the first level of remediation, and discussions are underway to find an alternative use for the land, most likely as a brownfield type usage. Delphi Delco Electronic Systems is also involved in an environmental cleanup at Plant 1, due to be completed shortly. The new DaimlerChrysler plant at the north edge of Kokomo is an approximately 600,000 square foot plant that will have \$400 million worth of equipment and machinery. This plant will create new jobs and new tax revenues for the city of Kokomo and is a win-win all around.

## Prospects for the Future

Kokomo remains highly dependent on the automobile industry. The zero-percent financing has enticed many consumers to purchase a new vehicle, but time will tell what impact these purchases will have on automobile manufacturers' bottom lines in general. Specifically, DaimlerChrysler has been experiencing overall problems and has failed to meet analysts' forecasts. This has led to cuts at DaimlerChrysler plants nationwide, and in fact, DaimlerChrysler will be offering early retirement packages to Kokomo workers similar to the early retirement packages that Delphi Delco offered to workers in the region. This may adversely affect the Kokomo economy.

In summary, the Kokomo economy, like much of the rest of the country, is in a wait-and-see mood and consumers are keeping their pocketbooks more tightly closed than in the past.

---

# Lafayette

## James C. Smith

Director, Indiana Business Research Center, Department of Business Economics and Public Policy, Kelley School of Business, Indiana University, Bloomington and Indianapolis

**W**hich metropolitan area in Indiana has the strongest economy? Of all the metro areas apart from Indianapolis, Lafayette probably turned in the best performance during the long economic boom of the 1990s.

The Indianapolis metropolitan area was unusually prosperous during the past decade and led the state in almost every category. But Indianapolis is much bigger than any other Indiana metro area, so it is perhaps unfair to include it in the comparisons. Not counting Indianapolis, then, Lafayette was arguably the strongest of the 11 other metro areas. Consider the evidence (see **Table 1**):